



Alan Feirer | Mid-Length Bio

Alan Feirer is a keynote speaker, leadership trainer, and author who helps people create meaningful impact through everyday actions. As founder of Group Dynamic, he works with organizations of all sizes across education, manufacturing, health care, agriculture, construction, and the nonprofit and corporate sectors.

Alan began his career in education in 1991, where he developed an interest in how people lead, communicate, and work together. He later established Group Dynamic, taking the leadership training business full time in 2010. His practical, story-driven approach helps people strengthen relationships, contribute with purpose, and create workplaces where people feel valued and motivated.

Alan is the author of *Leadership in Action: Eight Virtues* and co-host of the *Music Ed Insights* podcast. He is an Everything DiSC® and Five Behaviors® Authorized Partner and a Certified Multipliers™ Coach. Based in Des Moines, Iowa, Alan enjoys running, tennis, travel, local restaurants, and hiking adventures with his wife, Julie.