

Keynote Presentation:

We've Been Waiting for You

Leading Through Change with Belief, Value & Delight

Presented by Alan Feirer: Trainer, Author & Founder of Group Dynamic



Customized for Your Audience

In this signature keynote, Alan Feirer helps leaders and team members move beyond mere survival and step into thriving — by cultivating belief in themselves and others, creating genuine value in every interaction, and designing moments of delight that build lasting connection.

Most organizations know what they need to do to succeed. The harder work is helping people believe they matter, see where they can add value, and choose the small, repeatable actions that strengthen culture, spark purpose, and elevate impact.

This keynote is practical, story-driven, and energizing without being fluffy. Alan helps audiences see that impact is not reserved for people with big titles, perfect confidence, or extraordinary circumstances. It is created in ordinary moments when people add value, create moments of surprise and delight, and build belief in themselves and the people around them.

Best fit when your audience needs to:

- Reconnect people with purpose, ownership, and contribution.
- Improve employee, customer, student or member experience.
- Build confidence and belonging during seasons of change, fatigue, or uncertainty.
- Help leaders and team members see the impact of small, repeatable actions.
- Create a practical, optimistic message that energizes without feeling like motivational fluff.
- Remind people that they do not need to be perfect or powerful to make a meaningful difference.
- Strengthen culture by helping people notice where they can add value.

We've Been Waiting for You is Alan's signature keynote on belief, value, delight, and human impact — customized for your audience and your moment.

Audience Promise

After hearing this keynote, audiences will feel more capable, more intentional, and more ready to create meaningful impact through everyday moments when they add value, build belief, and help people feel seen.

About Alan Feirer: Alan is the founder of Group Dynamic, a leadership and team development firm that helps clients build leaders who motivate and teams who love working together. He is the author of *Leadership in Action: Eight Virtues*, and a trusted guide for organizations across industries, from Fortune 500 companies to construction firms to youth programs. He brings insight, humility, and just enough humor to help people lead with curiosity, empathy and purpose.

Book Alan Feirer for Your Next Event

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